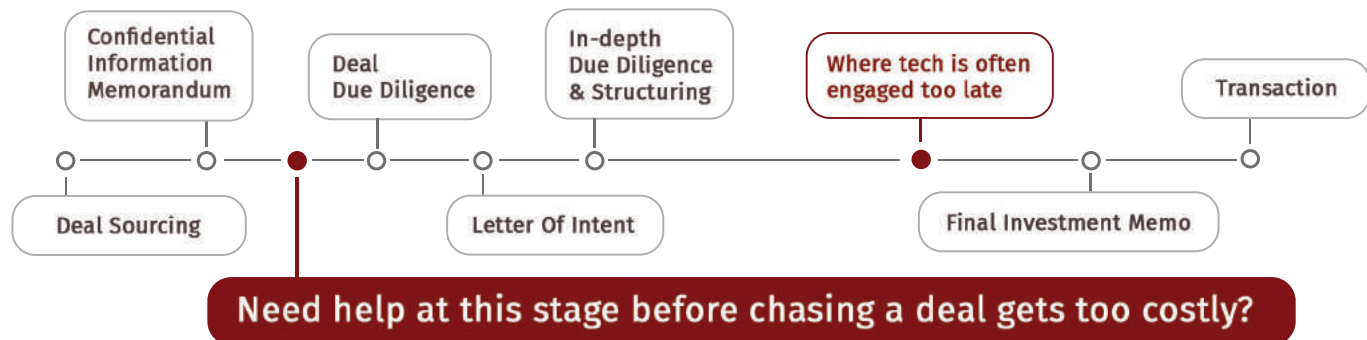




# PRELIMINARY TECHNOLOGY ADVISORY

Do you wish you had the benefit of technology insight prior to your last LOI?

A non-invasive preliminary assessment of a target company's technology to better inform a decision before committing time, resources, and budget for an in-depth technical due diligence.



## Benefits

- Calibrate technology impact on investment objectives
- Minimize risks of imperfect information
- Connect investment thesis to technology realities
- Non-invasive assessment requiring minimal target company effort
- Efficient advisement retainer starting at \$2K/month

“The insight provided by MacLaurin Group minimizes the ‘technology unknowns’ to better inform our firm’s investment strategy pre-LOI.”

- Justin Marquardt  
Principal at New Harbor Capital

## How it works

With a low monthly subscription, investment professionals gain access to a team of technology experts for initial assessment input for early interest deals.

- Research competitors technology to contextualize target’s capabilities to market
- Discovery through public sources and pitch deck information to determine technology stack
- Confirm and enhance assessment through discussion with target company principals
- Compare technology against industry trends and best practices