

TECHNOLOGY ADVISORY PROGRAM

Offering help and guidance a portfolio company expects from an Operating Partner:

Long term, confidential, independent, experience based, always available, advice and mentoring for all members of a company regarding technology and data related issues at the CTO and CIO level.



www.MacLaurin.Group

6800 Paragon Pl
Suite 430
Richmond, VA 23230

804.256.3490

info@MacLaurin.Group

Core Offering

What does it mean to be a member of the Technology Advisory Program?

You will be assigned a primary MacLaurin Group mentor with eight hours availability per month. You will have the flexibility to speak with your primary MacLaurin Group mentor by phone within one business day of requesting an appointment. You will also have the added benefit to email your primary MacLaurin Group mentor with an expectation of response within eight business hours.

Audience

Small to Medium Businesses

\$5M to \$250M Revenue

Companies within the PE transaction cycle

Engineering teams with less than 50 people

Located within the continental U.S

“We have been thrilled with the expertise and advice that MacLaurin Group has provided to Paymerang to help us scale for rapid growth. Trusted advisors to our organization, we highly recommend them to any startup, rapid growth or turnaround situation that needs speed and flexibility from outside business partners.”

*Nasser Chanda
CEO @ Paymerang*

Cost Structure

Memberships are billed monthly for both annual or semi-annual subscriptions. Additional services including on-site engagements, meeting and presentation representation, and small project based engagements are offered at a reduced member rate.

Unique Value Proposition

What is included in the program?

Monthly check-ins

Access to the MacLaurin Group network of expertise

Yearly milestone planning

Technology advisory and support includes:

Budget planning/review

Data and analytics strategy

Due diligence planning

Recruitment guidance

Roadmap planning

Team management

Tech leader mentorship

Technology presentation reviews

Transaction preparation

Vendor Due Diligence

Our mission at the MacLaurin Group is to demystify technology for the success of the portfolio companies of private equity and investment groups